



Cover of the current short-range TDM plan, Cape Fear Change in Motion 2020, which plans for TDM activities 2021-2025.

SHORT-RANGE TDM PLAN UPDATE

Summer 2024 - Spring 2025

The Go Coast program operates under a short-range plan, updated every five years, with WMPO staff currently working on the latest update. The TDM objectives will be integrated into the WMPO's Metropolitan Transportation Plan, Cape Fear Navigating Change 2050 (CFNC2050), with a separate implementation plan guiding Go Coast activities from 2026 to 2030.

In summer 2024, staff developed a public participation plan approved by the Go Coast Committee, and began engaging diverse area employers to participate in a public workshop aimed at addressing commuting needs. Public feedback from CFNC2050's Phase I engagement and other transportation user surveys will also be used.

The first public workshop for employers was scheduled for Friday, September 27, but was postponed to mid-October due to impacts of Hurricane Helene. Staff will use input from these sessions to draft TDM objectives, which will inform the final implementation plan. WMPO staff seeks adoption of the TDM objectives along with CFNC2050 in November of 2025.

BICYCLE HELMET OUTREACH

Throughout 2024

The WMPO applied for 100 children's bicycle helmets to be distributed to children from low-income families through NCDOT's Bicycle Helmet Initiative. The helmets were received in April, and will be distributed throughout the WMPO's outreach efforts in 2024.



Table at a summer event at Trinity United Methodist Church on 8/17/24. Helmets are being distributed at events like this along with info and safety/swag items including bike lights, bells, and bags.



The quarterly meeting was held at 929 N Front St., 1st floor, in downtown Wilmington.

GO COAST COMMITTEE MEETING

July 11 and August 15, 2024

The Go Coast committee, which meets quarterly, met for its regular meeting on August 15, and a special meeting regarding the short-range TDM plan on July 11. The committee focused on the development of this plan update, as well as planning for October's Get There Greener sustainable transportation challenge and Bike to Work Day on Friday, October 11.



Riders arriving at the Belville Riverwalk Park during the Brunswick Heritage Riverside Ride.

WMPO ANNUAL BIKE RIDES

September 2024

The 34th Annual River to Sea Bike Ride, rescheduled from May 2024, was to be held September 7, 2024, but unfortunately was cancelled due to inclement weather. However, the 4th Annual Brunswick Heritage Riverside Ride on September 28 was a great success with 74 attendees checking in!

FEASIBILITY STUDIES

Ongoing

In February 2023, NCDOT approved funding for two WMPO applications for feasibility study grants: for the Downtown Trail phases 2 and 3 in Wilmington, and for the Gullah Geechee Heritage Trail in Brunswick County. The final study for the Gullah Geechee Heritage Trail will be presented in Fall 2024, and the final steering committee meeting for the Downtown Trail phases 2 and 3 Feasibility Study will take place October 2024.



Cover page for the final Gullah Geechee Heritage Trail Feasibility Study document, which will be presented in Fall 2024.